

**SPECIAL EXTENDED INTERVIEW WITH
ENTITY PARADIGM**



Contact E.P. at epfanclub@softhome.net

**Name?**

Ahmed Ali

Age?

26

Band Members?

Ahmed Ali : Rap and Backing Vocals/Sound Effects
Xulfi : Rhythm & Lead Guitars/Composition/Sound Effects/
Fawad Afzal : Vocals/Sound Effects
Salman Albert : Vocals/Backing Vocals/Drums
Hassaan Khalid : Rhythm Guitars
Sajjad Ali Khan : Bass Guitar
Waqar Ahmed : Drums/Backing Vocals
Ali Khan : Keyboards/Sound Effects

Location?

Lahore where else?

Different occupations?

Well apart from Singings and making noiz i also act and have my own event management firm. Fawad, Xulfi, Hassan, Sajjad, Waqar and Ali are all studding computer sciences and Salman is a professional Musician.

Albums?

Like man we are still working on it and will be out soon.

Type of Music?

Alternative Rock

Music Educations?

Hmm! well Salman has been playing music since the age of 7, i have had classical training at the age of 11 but then shifted to making music and the rest of the boys are naturally talented and started at an early age.

What drew you guys towards music?

Well music has always been a major part of my upbringing i guess it was in my blood.

Type of Music you like?

Oh! Well i listen to everything don't restrict my listening to one thing, as for fav. I like nick cave, Dave matthews, limpbizkit, Korn, Megadeth, pantera and I can go on and on.

Type of Music you hate?

eeeeek! Any music that has no point. Commercialism doesn't mean you make stupid music.

Favorite musicians (Pakistani)?

Noor jehan and Nusrat but from the new generation i do admire Sajjad Ali, Ali Azmat and Mekaal hasan.

Favorite Song (Pakistani)?

hahaha! This is a good one, let me think.....

What do you think about other Pakistani Artists?

Well i do listen to everything that comes on TV but i am no that much moved by any one in our Pakistani industry. I think the real talent needs to be discovered rather then pretty faces.

Any music tip?

yeh! Real music is not a game and its not bad to be commercial as long as your true to your art. People want to shortest way to the top but they forget that sooner or later it back fires. If you really want to enter this file do your homework and don't be scared to go for it.

Future Plans?

Well at the moment EP is in the studios and has couple of shows lined up. inshallah our album will be completed in 2-3 months and we plan to give Pakistani music a new direction. Something they have never seen before.

Music Recognition or achievements?

hahahah! What the Fuck?, man I'm too young for that. I don't have any degree but Battle of the Bands was EP's Big break.

How would you like to be remembered?

Someone who never gave up!

Final Comments?

Music is an art, a way to express your self and a very powerful weapon. It can change people for better or worse it can even change your perception on life. it demands time and respect just like any other profession. My advice to you all is to stay true to yourself I don't know all the answers but I'm learning as i go along but one thing I know hard work always pays off in the end.

**Name?**

Fawad Afzal Khan.

Age?

20

Hobbies?

Music, Acting and Pop art.

Education?

'O' Levels, 'A' Levels.

Currently enrolled in NU-FAST in the fifth semester nearing remuneration .

Music Equipment?

All i possess is a beat down acoustic guitar ,a pc on which i compose and a low quality mic for vocal and guitar sampling.

Sources of inspiration?

A Perfect Circle, Tool, U2, Radiohead, Anathema, System of a Down, Tori Amos, Gavin Friday, and Peter Gabriel .

How did you come up the name Entity and Paradigm?

Entity and Paradigm of which the first having been around for almost a decade now and the latter,(in which i sing), has been around for two have been rock zealots though practically for the duration mentioned but theoretically and instinctively for their whole lives and so during the shooting of comedy serial in which ahmed and i act, ahmed , xulfi and me came up with a theme song for it which later led to the aforementioned concept of commercial music revolution (<- Overrated statement...i know).

EP:

The song Hum ko Aazma had been already released and the band was shooting for some show in Prime Tv at a location

that i am now unaware of what was. At that point we came to realize that the song had begun kicking off and that the two

bands could go into a musical collaboration to release a somewhat alternative and yet extremely commercial style of music and that we would require a name to go with it as well. So at that moment we came up with a couple of names and i had suggested EP in the very beginning because it is a musical term, goes with the name and i thought that we should compile an ep before stepping into the market. So thats how it came to be.

Tell us something about your upcoming album?

There are two kinds of answers i can give to that. One is a cliched and extremely ignorantly spoken response, "**COZ WE LOVE TO ROCK!**".

The other is that that the album revolves around a more educating theme. Im referring to education in a very broad sense. Now the task is to explain this term. Music i believe in Pakistan on the mainstream platform has yet not matured. The ability of the audience to digest all forms of arts and expressions has not been undergoing a very massive change. I would appreciate the widening of horizons so that we can accomodate a larger number of artists. The audience having been fed the same food for soul for the past fifty years has as a result undergone a very serious case of stagnancy (constipation). I dont claim myself to be an extremely acclaimed figure in the field related but i having been audience for a very long time do hold the right of criticism. A change is required and that may be considered the philosophy behind this album. we intend to slowly introduce a taste (that we definitely enjoy and hope for the masses to enjoy as well) that we hope advances to horizons for even more diverse kinds of compositions in the future, maybe more diverse then our own - who knows. The tracks are fairly simple and have been so uptil now, working on an extremely commercialistic platform as i would put and something i trust.

xulfi agrees with me. However we do intend to introduce a tinge of experimentalism that we hope to further intensify, (if God willing we can internationally market Paradigm's Album that which me(vocals), Xulfi(lead and rhythm guitars), Waqar(drums), Hassaan(rhythm), Sajjad(bass) and last but not least importantly a new addition Usman(Violins) are a part of and hence reflect more in the terms of adult alternative).

Tell us something about your experiences in Pepsi BOB?

I'd call it fun but it had its drawbacks that i am tired of expatiating upon time and again and so i wont

bother to write about either. BUT!!! One thing. Karachi holds within it a wonderful audience, dedicated fans and very interesting people whom i have shared acquaintance with. Thank You for making us feel special, even if it was for a couple of nights.

A little something about Paradigm:

This underground venture that me and my friends came up with was actually formed quite by accident. Hassaan and I had joined FAST as freshmen. The environment playing as an infectious and repulsive role in our lives motivated us to engage ourselves in something interesting. Music being a common point of interest, (though at that moment i knew jackass of its technicalities), was an agreeable past time. Now having heard of a certain music society within the college Hassaan and i were inquisitive to know what it would be like and whether it was actually active and after a long search we stumbled upon the popular musical menace known very widely as Xulfi. After exchanging a few words we decided to check out the jam sessions held at Xulfi's previous residence - Pitac. There i saw Waqar, xulfi, Sajjad, Kashif and Asif(two other friends of ours) jamming and it was then that we started jamming for songs on our welcome, and i having sung 1 out of 6 for some God known reason was asked by Xulfi and Waqar to form a band with Hassaan, Asif, Sajjad and Kashif accompanying us in which later asif and kashif left. Then after much argument about my four suggested names Paradigm, Alteridom, Fade and ADvium we decided to name the band Paradigm and i kept Alteridom as my single artist label name.

Putting aside our earlier musical preferences and motivations we basically entered the underground scene by accident as Paradigm.

Music Recognition or achievements?

A part of Paradigm Working on my single artist venture that is called Alteridom Remixing songs(also a part of my single artist venture) of Nur Jahan that shall be resung by her daughter Zil-e-Humma of which one shall be released shortly and is called (Sun Wanjali). Lastly, a part of EP.

Type of Music you like?

Anything that appeals to my ears.

Type of Music you hate?

Anything that doesnt appeal to my ears.

Favorite musicians (Pakistani)?

None uptil now (nothing stuck up about it).

Favorite Song (Pakistani)?

To think of it none that i can count amongst my favourite but i do enjoy a couple of tracks by Junoon.

Final Comments?

No comments.

**Name?**

Zulfiqar Jabbar (Xulfi).

Age?

22.

Hobbies?

Surfing on the net, hanging out with friends and family. Creating music is a hobby to me as well. Music is not just something i do cuz i am in a band, i make music all the time, if i am at home, then most of the time i am playing my guitar and making some music.

Education?

A student of Computer Science (*Yuck!*) at FAST-NU.

Music Equipments?

Guitars (Les Paul and Washburn), an amplifier and a few effect processors.

Sources of inspiration?

I have been playing music since the age of 12. My parents were not really supportive of that at that time. But i was lucky to have three brothers who were always encouraging me and budgeting this hobby of mine :) The way they were always there for me was really an inspiration in its own right.

I composed and played background music for theatrical performances (MIME) in National College of Arts. There was a complete workshop for a month or so before every performance. That month was always really inspiring as the performers were acting in a way that was really new for me. Inspired by these performances, i realized how music should relate to a vision.

Moments inspire me as well. Some moments are just too hard to get over by without expressing them. My best way of expression is through music. I cannot explain any moment to myself even if i try to talk myself through it. But through music, i believe i can achieve anything.

Nowdays, alternative music really inspires me. Anathema, Filter, Tool, System of A Down, A Perfect Circle, Linkin Park are the alternative bands i like. Besides them, my main music inspirations are Pink Floyd, Iron Maiden, Enigma and Peter Gabriel.

How did you coin up the name Entity and Paradigm?

No need for me to answer it!..Cuz its everywhere else on the interview. But i dont think i can stay quiet about it or anything else for that matter, so here goes! Before EP came into being, Entity and Paradigm were doing their bit in the lahore underground rock scene. Both of the bands were well established in their respective categories. Entity, being a rap rock band, and Paradigm, an alternative band. Entity

means 'a unique identity, something that is identified not by its relation to any other things, but by its own distinctive qualities and Paradigm means a model, a way of doing things. Now you can work out what Entity Paradigm means.

Tell us something about your upcoming album?

Right now, we have recorded four of our album songs in the studio. Another three are ready to be recorded. One of these songs is quite experimental and its our longest song until now as well..so we are quite excited in finding out how it goes with the audience. The other song has an alternative and blues feel to it.

The album is going to be a mixture of quite a lot of musical styles. or if u like the word 'fusion', u can use that instead of mixture, cuz it seems to be the 'in' word nowadays. Most of the people think that Fusion is just of western and eastern music. But thats entirely wrong. Fusion can be of any two or more western musical categories as well. Our songs have flavours of Hard Rock, Alternative, Ambient, Industrial music so its a much bigger fusion than the regular fusion music that seems so pervasive nowadays.

Tell us something about your experiences in Pepsi BOB?

We had a very mixed experience. But thats what an experience is all about. It was actually the first time we were being treated really well cuz we were musicians. and it felt good that someone recognizes our talent. In that sense, it was wonderful. But at the end, when we were made the no.2 band, i was quite hurt cuz i was so confident of winning somehow. But i suppose, it works like that. But i cannot deny that we have got tremendous recognition and a very keen fan following now and its all due to the exposure we got from BOB.

What drew you guys towards music?

I seriously dont know what drew me towards music. But i believe i had to be into music or else my life would have been so boring. I always loved listening to music. But when i started listening to Pink Floyd, Enigma and Peter Gabriel, i think thats when i really got into music. All of these artists play music that is so meaningful. Its not just the lyrics that are powerful, the music itself is so full of every kind of expression. That kind of music really shows that music is a form of expression. I really wanted to do it myself too i.e. making music a form of expression for me. and now the situation has worsened to an extent that music is a much more easier way of expression for me rather than talking it out :)

This may sound weird but my back injury (that occurred two years back) grew me really close to music. I was helpless as i couldnt even move, i was on the bed all the time, lying down straight, couldnt play my guitar!! i was mostly all alone in my room at that time, so i got to do a lot of talking to myself..and a lot of thinking... i just realized how everything can change so easily....yesterday, u are all happy, and today, u are helpless..u know these kinda thoughts inspire u somehow, atleast they inspired me... asked someone to shift the computer to my bed. now there i was making music all the time on the computer composed a complete instrumental album 'A Lifeless Journey' as a single artist 'Silence'...didnt have anything else to do..actually didnt want to do anything else :) so that period was really really important for me as far as my growing close towards music is concerned.

Music Recognition or achievements?

- Always composed and played my own music from the start which was with a band CALL when i was aged 14 (CALL had my two brothers, danish and khurram as well).
- Making Paradigm and making sure that all the guys in the band are from my university, FAST-NU..u dont expect to find people interested in playing music in there.
- Composed soundtracks for various theatrical (MIME) performances.
- The remix of Sarkiye that i composed and sung was chosen as the intro music for the PEPSI Battle of the Bands (BOB).
- Getting selected in the top 2 out of the 170 bands that sent their entry for BOB is a big achievement as well!
- 'A Lifeless Journey', an instrumental album by Silence.

Type of Music you like?

Any type of music that can make me sit and listen to it cuz of its musical content..;) [thats my shortest answer to date..;)].

Type of Music you hate?

There is no music that i really hate. Cuz if u break up music into categories, then there is always some song in that category which is bound to be good! .. I hate all the bands that are there on the charts

not cuz of their music and just cuz that they can line up and sing the same tune and a little different lyrics over and over again about their long lost love, or something like that. And it amazes me how people tend to like them at all ..

Favorite musicians (Pakistani)?

Nusrat fateh ali khan, Rohail hayat, Aamir zaki.

Favorite Song (Pakistani)?

I dont have one particular favourite song....i like Aitebar (the acoustic version by Vital Signs), Sar Kiye (Strings), Mera Pyar (Aamir Zaki), Talash (Junoon), Hamesha (our own song).

Final Comments?

To my parents, thank you for being so wonderful in supporting me. and thank you for even telling me that u can drop a semester if u wish to do music seriously for a year and see if anything can work out.

To my brothers, thank you for being so supportive and encouraging in every aspect of my life.

To all the EP fans out there, keep listenting to and appreciating our music, keep promoting it & make sure you make EP the greatest thing to happen to pakistani music in a long time.

**Name?**

Waqar Ahmad Khan.

Respective Age?

22.

Hobbies?

Sports and Music.

Education?

Bachelors of Computer Science

Music Equipments?

Drums.

Sources of inspiration?

Danney Carrey (tool), John Dolmayan (S.O.A.D), EGOR (sepultura).

Tell us something about your upcoming album?

It will definetly kick some good *ass*!

Tell us something about your experiences in Pepsi BOB?

It was fun.

What drew you guys towards music?

Hmmmmmm , generally it was lahore underground scene.....and specifically, it was CALL (xulfi's first band) or xulfi.

Type of Music you like?

Alternative, Rapcore, Death.

Type of Music you hate?

Techno, Dance.

Favorite musicians (Pakistani)?

EP, gumby,mind riot,usman(an underground band seth's guitarist), shuja (seth's drummer), fahad khan (ex Mekaal Hassan Band's drummer).

Favorite Song (Pakistani)?

Hamesha (our own song) ;).

Final Comments?

None.



Name?

Salman.

Respective Age?

24 yrs.

Hobbies?

Music, working out, eating out, internet.

Education?

Graduate & E-commerce.

Music Equipments?

Varies.

Sources of inspiration?

classical rock.

How did you coin up the name Entity and Paradigm?

Well, Entity is a different band & Paradigm is a diff band too... & EP is their joint project quite simple ... :)

Tell us something about your upcoming album?

well, it has loads of energy & experiments.

Tell us something about your experiences in Pepsi BOB?

well, it was a big event , although there r some unanswered questions regarding the whole show, but it was a success.. so hurrayy !!!

What drew you guys towards music?

It was natural. i dont even remember when did i start it..

Music Recognition or achievements?

Loads man... im playing with half of lahore as a session player :) ..

Type of Music you like?

Classical rock, blues, metal, hardcore stuff all types, jazz..

Type of Music you hate?

Anu Malik's music.. hehehehehe...

Favorite musicians (Pakistani)?

Mekaal hasan, Faraz Anwar, Gumby ..

Favorite Song (Pakistani)?

RABBA by Mekaal Hasan band..

Final Comments?

No Comments.



Name?

Hassaan Khalid.

Respective Age?

20.

Hobbies?

other than music, squash, Bridge, hanging around, socializing.....

Education?

I'm doing my undergraduate in computers from FAST.

Music Equipments?

Guitars.

Sources of inspiration?

Alternative bands like system of a down, Tool, anathema, apc... n the list goes on n on.

How did you coin up the name Entity and Paradigm?

well... Entity and Paradigm are basically two separate bands. Both the bands made the soundtrack for the sitcom "JUTT AND BOND", from there EP came into being.

Tell us something about your upcoming album?

Basically our aim is to cater a wide vista of listeners, so that all sorts of music lovers like our work. EP is in the studio these days. Inshallah in about 3 months we'll be ready with the album.

Tell us something about your experiences in Pepsi BOB?

BOB was a total-e different experience. We had no idea that we would actually reach the finals. It was a joy ride. I came across a lot of interesting people, made some good friends and met some top celebs of my country. It was simply amazing!!

What drew you guys towards music?

I think its something, which I really can't explain. It just happened. I wasn't that into music until I met Xulfi, Fawad, waqar and sajjad in college. I would say it was an accident, we some how bumped into each other. Then after 2 yrs we collaborated with Entity. I mean we never planned to do it, but it just happened.

Music Recognition or achievements?

B.O.B.

Type of Music you like?

I like all kinds of music.. depends on the mood. At times I like the most ridiculous songs ever.

Type of Music you hate?

well.. this goes with the mood as well. But there are a few types of music that are total-e out of question like HIP HOP.

Favorite musicians (Pakistani)?

NFAK, Ali Azmat, Amir Zaki, Mekaal Hasan, Sajjad Ali.

Favorite Song (Pakistani)?

These days im total-e into Sagar by fuzon. I think its an amazin song, plus "Dharti kay Khoda" by Junoon

Final Comments?

Music is simply a sequence of notes that sound pleasing to the ear, a Spirit of Freedom of 'around the world. At times when you free your mind it can act as a primary therapeutic tool. So i think we all need to respect music and try to convince people in favour of it as well, especially when yew are living in a culture where it is total-e discouraged. It's just another field of life.

**Names?**

Sajjad Ali Khan.

Respective Age?

21.

Hobbies?

Playing guitar.

Education?

Doing BS Computer Science.

Music Equipments?

Electric + electric-acousticguitar + amplifier.

Sources of inspiration?

My elder brother (i.e., Ali Saad Khan) and Jimmy Page.

How did you coin up the name Entity and Paradigm?

Because these two bands merged together.

Tell us something about your upcoming album?

Its alternative rock with a lot of experimentation.

Tell us something about your experiences in Pepsi BOB?

It was great. i had a lot of fun with my friends and EP got so much exposure to the market.

What drew you guys towards music?

our love for music and hatred for studies :).

Music Recognition or achievements?

performing at places i have never been to and performing at places where the top musicians of our country perform.

Type of Music you like?

classical + alternative rock + almost anything which is melodious.

Type of Music you hate?

boy bands like N'SYNC etc.

Favorite musicians (Pakistani)?

Nurat Fateh Ali + junoon + vital signs and some classical singers.

Favorite Song (Pakistani)?

Hamesha by EP.

Final Comments?

Thanks for this interview.

**Names?**

Ali Khan.

Respective Age?

22 years outta the womb.

Hobbies?

Let's see, pretty conventional here: read a bit, into sports, am a movie buff, like having the life annoyed out of me by my sis and my kat.

Education?

Unfortunately, I still have to drag myself out of bed every morning to go to school. Currently serving what seems to be an infinite prison term in a bachelors in CS program.

Music Equipments?

Ummm, nething with black and white keys, five octaves and a cool, radical set of effects. Oh yeah, and an ear always comes in handy...

Sources of inspiration?

The intricate eccentricities and existential meanderings of the mind on a dark night of the soul as it rages against the flood of perception that is life...

..."?" This is my inspiration. Question the reason you were put here, question yourself, question reality, question good, question evil, question love, question hate. Question God. Question everything... within and without. Seek...

Don't stagnate - Live for god's sake!

How did you coin up the name Entity and Paradigm?

That's what EP stands for?

Tell us something about your upcoming album?

Play it loud! The neighbours had better complain!

Tell us something about your experiences in Pepsi BOB?

One helluva blast! The Karachi crowds were absolutely amazing. Keep rocking people!

What drew you guys towards music?

I suppose it all started when we were nothing more than mere foetuses in our respective wombs and we learned to sync our natural circadian rhythms to the beating of our mothers' hearts... I mean, no offence, but what a dumb Q! Music has just always been there.

Music Recognition or achievements?

None whatsoever. Hey! Wait a bit! I'm in EP aren't I?

"I know absolutely nothing about music, but then again in this business, you don't need to." Words [or others to the same effect] spoken by the legendary Elvis Presley.

Type of Music you like?

I'm pretty much open and receptive to different genres and different types of sound. I remember, when I was a kid, I used to listen to an album based entirely on African style tribal percussions, so it's kinda hard to classify in one short succinct phrase what I like. I can digest pretty much nothing from Jagjit Singh to Kylie Minogue!

Music - essentially the sort that washes all over, around and through me. Something you can drown in. Stuff like: Filter, A Perfect Circle, Anathema, Tool, Floyd, Iron Maiden, The Dave Matthews Band, Pearl Jam, Live, Enigma, Tori Amos, Sarah McLachlan, Alanis Morissette, Goo Goo Dolls. Go classify!

Type of Music you hate?

Not music per se, but songs with meaningless, hodge podge, dumb lyrics really peeve me no end.

Favorite musicians (Pakistani)?

Ustad Nusrat Fateh Ali Khan, Mind Riot, Junoon.

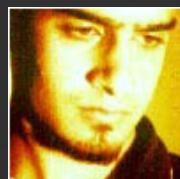
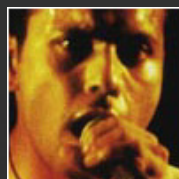
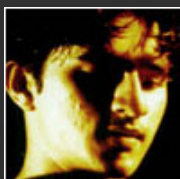
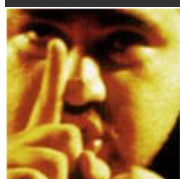
Favorite Song (Pakistani)?

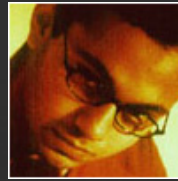
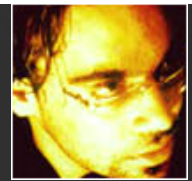
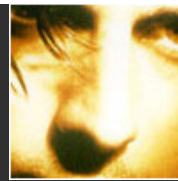
Mein Jana Jogi De Naal [NFAK], Mera Pyar [Aamir Zaki].

Final Comments?

About?

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Hamesha
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Tu Hay Kahan
Sarkiye

- *E.P. Original*
- *E.P. Original*
- *E.P. Version*
- *Xulfi (Silence)*

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